



Overview



List & Be Found !

The Internet and a Web Presence should become an essential part of your marketing plan, but exactly how do you utilize this technology to benefit your business locally? How do you reach the people who do not yet know you exist? How can you reach those Internet savvy consumers with relevant, timely information when they are looking for it? The answer is simpler than you might expect - **list on "Top Rated Services of Bermuda.com"**.

"**Top Rated Services of Bermuda.com**" targets the best business establishments Bermuda has to offer for each of its listing categories. Showcasing the best service providers allows us to provide superior information to those of our visitors whom are looking to purchase or solicit your products & services. Quality and Good Business Ethics is what we are looking for in the businesses we represent, and it is our goal to reflect those same qualities in our service and website.

Release the Power of the Internet + Local Search!

Online Local Search is a way for local businesses with physical locations as well as those already with a web presence to harness the power of the internet to increase traffic to their local brick and mortar locations and/or websites as well as to increase awareness of their products & services within the local community as a whole.

Until now, the best way for a business to advertise to the people looking for their products & services was the yellow pages. Now everyone is looking online to obtain more informative information about businesses and the services they offer before parting with their hard earned money.

Local Search. Local Results.

"**Top Rated Services of Bermuda**" (TopRatedServicesOfBermuda.com) specializes in local search marketing for businesses with physical locations with or without websites. Our local online marketing campaign is designed to give your business the strongest possible local presence online including the major search engines such as Google, Yahoo ect.

We know the most important part of any advertising effort is measuring how well it works in getting and or keeping customers. "**Top Rated Services of Bermuda**" has a built in [traffic tool](#) so you can measure the success of your business listing profile online. The traffic tool lets you see how many people have viewed your profile, sent you an email, visited your website and more.

Local Search Advertising with “Top Rated Services of Bermuda.com”

Now that you know how valuable local search advertising is to your business, let us show you how we simplify the whole process.

Updating the default listings that all the search engines and yellow page ads may provide for your business can be a never ending process. Whether you want to update your business information once a month or once a year you can guarantee that it will be time that you can't afford to lose.

Turn-key Local Online Advertising

“Top Rated Services of Bermuda.com” makes managing your local listings so easy that you'll be surprised how much it actually cost's. We've created a way for you to easily create a centralized business profile that you only have to create one time and make updates whenever you need to.

We will take the information in your profile and send it to all the search engines once a month so they stay up to date with your business information. Your business will then appear in all relevant searches with your products, services and descriptions to consumers looking for your products & services both locally in Bermuda and abroad.

Facts

Searching for quality products & services in Bermuda has just gotten a whole lot easier and more efficient. **So go ahead, put our directory to work for you!**

Increasingly, search engine trends show that people are searching locally for products and services online. People prefer to do business with businesses they feel more comfortable with which makes local search extremely valuable for any local business. Most believe the Internet makes them more efficient and able to locate better deals.

The “Top Rated Services of Bermuda.com” Network

We submit your listing(s) to the search engines such as Google™ & Yahoo™ every month. We also advertise in the local media such as newspapers est.. You can even add your “Top Rated Services of Bermuda” business profile link to your static yellow page ad so that all prospects can view your current and up to date business profile at all times including current promotions and employment opportunities. No more waiting for a year to update your ad. No more fees to change your details.

We also automatically share all new items posted in the directory with followers and friends of TopRatedServicesOfBermuda.com on popular social networking sites such as facebook and twitter for increased immediate exposure.

Your directory listing(s) are controlled entirely by you. We have a members' interface allowing you to log in and change any details of your listing, as well as add any special promotions & current employment opportunities you would like to make available to the visitors, friends and followers of “Top Rated Services of Bermuda.com” (TopRatedServicesOfBermuda.com).

Features & Benefits

At A Glance:

- Grow Your Business Faster
- Complete Turn-Key Online Advertising Suite
- Immediate Dynamic Online Presence
- Increased Exposure
- Unlimited Targeted Leads and Repeat Business
- Increase Customer Loyalty
- 24/7 Access To Your Business Information
- Ability To Associate Targeted Keywords With Your Listing To Help Potential Customers Find You
- Built In Social Networking
- Say More about Your Business Period
- Potential Customers Can Communicate Directly With You Right From Your Listing Through Your Built In Online Email Contact Form
- Go Mobile - Reach Anyone With An Internet Enabled Phone/Device
- It's Fast, Easy and Cost Effective

Main Benefits

By listing your business/service on TopRatedServicesOfBermuda.com, you will benefit from turn-key local online advertising including an instant dynamic online presence and targeted, highly effective, online advertising. Benefit from increased traffic to your website and/or place of business and increased revenue. For those who do not already have a website, listing your business with us is like having your own website, only cheaper, easier to manage and much more effective.

Because TopRatedServicesOfBermuda.com enables your potential customers to perform a local search, you have more chance of being found than if they searched in other more generic search engines such as Google. Having to compete with the rest of the world for your keywords is no longer a problem as you will only be competing with local competitors.

Listings are also quickly indexed in organic search results from Google, Yahoo and other generic search engines and will improve your businesses visibility in their search results when someone does a search for your business.

Not only will you get traffic from us, but also through these other search engines.

Experience far reaching exposure in record time. Whatever you list on TopRatedServicesOfBermuda.com is immediately made available to our users and can also be shared with their friends and followers on other popular social networking sites such as Twitter and Facebook at the click of a button. You can even link your business's personal twitter and facebook pages to your business's topratedservicesofbermuda.com publisher profile for direct quick and easy social networking.

New information such as promotions, articles, jobs, events ect. are also automatically shared with current followers of TopRatedServicesOfBermuda.com on these same social networking sites as soon as they are posted. You reap the benefits of these powerful online resources immediately when you list with us, even if you don't have a twitter or facebook account.

Main Features

[Ratings and Reviews](#) - Receive & track valuable feedback from your customers including overall satisfaction, quality of service, professionalism, timing, pricing and more online right from your account.

[Videos](#) - Short commercials embedded directly on your search engine friendly business profile adding an extra layer of search engine visibility for your business.

[Promotions/Coupons](#) - Create coupons and specials right in your business profile to attract customers to visit & use your products & services.

[Articles](#) - Post articles in our article section to further showcase your expertise and enhance your brand.

[Jobs](#) - Post current employment vacancies right in your business profile and reach local job seekers.

[Photo's](#) - Post full color photo's of your best work, product line, certificates earned ect. to help showcase your products and services.

[R.O.I Tracking](#)- See how many people have viewed your profile, website, emailed you, and more.

[Social Networking](#)- Get far reaching exposure at record speeds. Connect and Share on the nets most popular social networking sites such as facebook and twitter at the click of a button.

[We're Mobile](#)- Users with internet enabled phones and devices can access all listings through our super fast mobile interface at any time and any place.

[Say More About Your Business](#) - Provide more relevant, updated information about your business such as current employment opportunities, services/products offered, promotions, photos of your best work and so much more.

What differentiates us from other online directories such as bermudayp.com™?

Some things to think about when comparing us to other directories:

- Can you post your current promotions and reach all those consumers looking for your deals anytime 24/7?
- Can you post your current employment vacancies anytime 24/7 and have it attached to your business listing(s)?
- Can you immediately update your ad/listing(s) including logo images anytime 24/7?
- Can you receive valuable feedback from consumers who utilize your services online right from your account page?
- Can you leverage your ad(s)/listing(s) visibility when consumers are looking for the products and services you provide?
- Can you track your ad(s)/listing(s) views, clickthroughs etc. to see the response it is getting?
- Are you paying too much for the returns you're getting and would you like an easier way to increase your earnings and awareness of your products & services locally?

Above are just a **few** reasons you need to list in the [Top Rated Services of Bermuda](#) Online Directory.

Features & Benefits for Contractors

In addition to all the main features & benefits available to regular businesses, qualified contractors can benefit from...

[Free Contractor Business Leads](#) - Contractors can browse our leads section and compete for business from consumers, businesses, and other contractors who submit home improvement projects online looking for a competitive bid and quality work.

To qualify contractors must meet the following criteria:

- Contractor must agree to provide excellent customer service and quality of work.
- Contractor must have a paid **Showcase** business listing in our directory.

Features & Benefits for Real Estate Professionals

In addition to all the main features & benefits available to regular businesses, qualified real estate professionals such as real estate agents and agencies can benefit from...

[List Your Available Property for Free on the Bermuda Real Estate Portal \(\[www.BermudaRealEstatePortal.com\]\(http://www.BermudaRealEstatePortal.com\)\)](#) - List your portfolio of available properties in The Bermuda Real Estate Portal, an extension of TopRatedServicesOfBermuda.com, offering a one stop solution for anyone looking to buy a piece of the rock, rentals, commercial space, an agent and anything to do with Bermuda Real Estate.

Your TopRatedServicesOfBermuda.com profile can include a link to your portfolio of available property listings and homepage profile within the Bermuda Real Estate Portal thus helping prospective homebuyers find the property that's right for them and direct them to you.

To qualify you must meet the following criteria:

- Must be a local Real Estate Professional such as a recognized real estate agent, agency, property management company ect.
- You must have a paid **Showcase** listing in our directory.

Individual Consumer Features & Benefits

By registering a free Individual Consumer Account, consumers benefit from...

- Exclusive Deals & Discounts offered by businesses listed in our directory
- Enhanced overall site usage
- Ability to post all your Home & Garden projects online and have our quality H&G Contractor Members contact you with their proposal instead of you having to contact numerous contractors for quotes. They will contact you and vie for your business! (You can even post anonymously if you want and only give your details to the contractor whom you choose to award your business to.)
- Post Free Classified Ads
- Post Free Events
- See all the latest properties available on the Bermuda Real Estate Portal (BermudaRealEstatePortal.com) right from your account homepage
- Connect & Network With Other Registered Members
- **+ Much More!**